

The VFW Membership Department is issuing a new challenge to all our Posts to start the 2023-2024 Membership Year!

We've just come off of an exceptional year of membership, and we want to continue that momentum into the current year. Even though the year's just begun, we want to see all of our Posts out there recruiting and retaining those members whose dues are coming up for renewal. There's no better time than now to get a strong start!

For this month's challenge, we're going to look at how many members a Post can bring in during the month of July. New members, renewing members, and reinstated members, as well as dues-paying transfers will all count towards this contest goal.

The Post in each membership division that shows the highest increase in their membership total will win a \$500 gift certificate to the VFW Store!



This contest will specifically count Annual members; since Life Members will not show up in your Post's totals until September, they will not factor into this month's contest.

We have a perfect opportunity to start the membership year strong and to continue that momentum through the rest of the year. Right now is the perfect time to get off to a good start with recruiting events, calling campaigns to former members, and reminding members whose dues might be expiring to continue their membership with the Post.

We've just come off one of the best membership years in decades, and we aim to do even better this year! With your dedication and hard work, we're going to make it happen and prove to the world that
NO ONE DOES MORE FOR VETERANS!

This contest will measure a Post's increase in membership from July 1st through July 31st, 2023. Dues payments and applications processed online before close of business will be credited that day, payments and applications made through the mail will be processed when received. . Questions about this or other membership programs can be sent to membership@vfw.org.