

This membership year has started strong, and we want to keep that momentum going! To encourage long-term success, Commander-in-Chief Duane Sarmiento has issued a special challenge to all our VFW Posts to increase our Life Membership during October!



Throughout the month of October, the Commander-in-Chief has challenged us to build a stable and strong membership foundation for the future, and one of the best ways to accomplish this is through Life Membership.

The Post in each membership division that has the most New, Reinstated, and Upgraded Life and Life Installment members during October will receive a \$500 cash award plus a CIC Medallion set!

This challenge will count any VFW member who either pays the full amount for a Life membership or who makes the initial \$45 payment and enters into the Automatic Payment Plan to make Installment payments for a Life membership during the month of October 2023.

Remember that when processing a member online for the Installment Plan, they **MUST** check their email and click the link to complete their entry into the Automatic Payment Plan! Without that, their upgrade cannot be processed!

When we talk about the strength of our membership, our Life Members are a solid part of establishing that membership base. When they make a commitment to the VFW for Life, it helps our ranks grow and encourages everyone to join them and

MEET THE CHALLENGE!